











counseling can run optimally and produce output that is in line with expectations.

2. The community as SMEs actors should open their minds not to be pragmatic in accepting empowerment given by the government. Training and counseling should be used as an opportunity to gain knowledge and knowledge and the government should provide the UPTD for SMEs business actors to produce their businesses so they can save energy, electricity and time related to the development of more innovative and competitive business products.

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